

## ▫ Rita Bele-Zongodono

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## ▫ Head of External Relations

Responsible for international development, 10 years experience ▪ Specialist on Africa: in depth knowledge of the customs and traditions, both cultural and professional, of Africa and the Middle-East; field experience; project coordination; prospection, conflict resolution; fundraising; trilingual in French, English and Spanish ▪ Responsible for the development and strengthening of international partnerships; organized; hard-working; diplomatic; result-oriented; I wish to bring my experience to an international organisation, in France or abroad, using my creativity, my analytical and synthesis skills as well as my interpersonal skills.

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## ▫ Experience

Since 2018 **Head of Africa and Middle East Network and Development** ▪ IÉSEG School of Management ▪ Business School ▪ Paris, France

- Reorganisation of operational procedures ▪ Consolidation of existing partnerships ▪ Termination of non-core collaborations ▪ Development of new partnerships
  - Partnerships: consolidating the relations with partnered schools, renewals of contracts, researching potential new partnerships, dealings with accreditations bodies
  - Communication: enhancing the visibility of the school within Africa and Middle East regions, promotion of programs and diplomas to academic institutions and international students, participating in conferences and fairs, delivering workshops
  - Strategy: planning of the School Development Strategy for Africa and the Middle East

2016 ▪ 2017 **Project Manager in charge of International Development** ▪ Betterfly Tourism ▪ Environment-friendly solutions for the economic development of tourism activities ▪ Nantes, France

- The development and management of a global strategy for the company ▪ Management of a pilot project in autonomy and its presentation at the COP22 in Marrakech (Morocco) and at the conference of the World Tourism Organization ▪ New clients: The Seychelles and Ivory Coast Ministries of Tourism
  - Project coordination, management of the pilot project of environmental labelling in Morocco, prospection of new clients, relationship with the partners, management of two consultants, reinforcement of the international image of the company, development of the Fields of Activity Strategic, research of funds

2016 **Executive Assistant/Head of mission International Partnerships** ▪ Groupe Sup de Co La Rochelle ▪ Business School ▪ La Rochelle, France

- Overall organization of the Strategic Orientation Committee
  - Administrative management, accounting, development and strengthening of partnerships in Africa, preparation of contracts, hosting of partners, organization of events, internal communication

2010 ▪ 2015 **Technical Coordinator** ▪ United Nations World Tourism Organization ▪ United Nations specialized agency mandated for the sustainable development of international tourism ▪ Madrid, Spain

- Project management, proactive conflict resolution, respect of deadlines ▪ Management of partnerships ▪ Event management
  - Follow-up and coordination of the projects of the Africa program, field coordination, administrative management, management of partnerships with the Ministries in charge of tourism and regional organizations, organization of events including conferences and seminars, management of the Africa section of the website of the organization, hosting partners during official visits, internal communication, writing reports, speeches and articles

2008 ▪ 2010 **Customer Relations Manager** ▪ service provider for SFR ▪ Toulouse, France

- Retaining clients who wished to resign their contracts with SFR ▪ 70 % retention
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## ▫ Education ▫ languages ▫ skills ▫ status

2008 Master in Economics ▪ Specialization: International Tourism Economics and Development ▪ with honours ▪ Institute of Political Sciences of Toulouse, University of Toulouse I

2007 Master's Degree in Economics ▪ Specialization: Regional Planning and Local Economic Development ▪ With honours ▪ University of Poitiers, Faculty of Economics

Languages Fluent in English ▪ Fluent in Spanish: lived in Madrid for 5 years ▪ Notions of German ▪ Beginner in Arabic ▪ Mother Tongue: Sango

IT skills Microsoft Office; IPSAS

Hobbies Running in competition FFA (cross, trails, half-marathons and marathons), organization of the 2017 edition of *Elle et Lui* race with the Racing Club Nantais

Status 35 years old ▪ French